

MARK BRAUGHT BIO

Originally from Iowa, Mark Braught studied graphic design at the Minneapolis College of Art & Design, and graduated with a BFA from Indiana State University. The first ten years of his career were spent on the other side of the table as an art director and creative director.

In 1984, he struck out on his own and created Mark Braught Studios to focus primarily on graphic design and illustration. He has created numerous award-winning visual solutions for various corporations, design firms, advertising agencies and publishers in the United States and locations world-wide. The client list includes Newsweek, Warner Brothers, Richards Group, Churchill Downs, Proctor & Gamble, Citibank, Herman Miller, Oxford Publishing, Scholastic, Sleeping Bear Press, Creative Press, Grey Advertising, BBDO, Chiat Day, among numerous others.

There have been lectures and presentations at schools, institutions, conferences, events, and organizations across the country and have enjoyed teaching as an adjunct faculty member at the University of Georgia, Portfolio Center, IvyTech, Hollins University, and the Creative Circus.

Additionally, he has been the president of the Indiana Art Directors Club, a board member of the Graphic Artist's Guild, and a mentor for the Society of Children's Book Writers and Illustrators (SCBWI), member of the Society of Illustrators and Society of Typographic arts.

Currently, Mark does his scribbling in Commerce, Georgia with words of encouragement and guidance from Figlette the cat.